# Subject line: [Your Company] Invites You to Participate in Their Sustainability Initiative

Dear Supplier,

I’m reaching out to you regarding a new business requirement to assess the Sustainability/ Corporate Responsibility practices of our key suppliers and trading partners. You are a key supplier for us, and thus you have been selected to participate in this program.

This requirement is being driven by a chemicals industry group initiative Together for Sustainability (TfS), in which our company / “[or insert your Company Name]” and our customers (members of TfS) take part. TfS, a global network of 26 chemical companies, delivers the assessment framework for environmental, social and governance performance of chemical supply chains. TfS works with its key partner EcoVadis, an independent sustainability ratings agency and expert in measuring environmental, labor, and ethics policies and practice, to implement its sustainability program.

We, ourselves, have completed the EcoVadis process and benefited from the globally recognized rating and scorecard [if more than 1 year, then add “for the past XX years.”] You are a key supplier for us, and thus your participation in this program is essential.

# Benefits of the program:

* The assessment is **secure**, and **confidential**. The EcoVadis platform ensures confidentiality of your sensitive supplier information. Read more about data security in the EcoVadis Help Center.
* An EcoVadis rating is globally recognized and is the most credible way to demonstrate **sustainability performance** and **improvement to stakeholders**.
* Showcasing your results to customers will **increase your overall business opportunities**.
* You will benefit from **increased efficiency** as you will be able to share your assessment results with many customers at once, saving time and resources by avoiding multiple, individual requests from customers.

# What to do next:

* Shortly, you will receive an invitation from EcoVadis. Please **find this email** (be sure to check your Spam folder), and **click the customized link to register** and begin the rating process.
* If this is your first EcoVadis rating, you can review the EcoVadis process here (available in 7 languages), and view pricing here.
* If you have any additional questions, you can visit the EcoVadis Help Center (available in 12 languages).

We look forward to your participation. Best regards,

Your first and last name